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PUBLIC RELATIONS DEPARTMENT

August 3, 1960

Mr. Allen W. Dulles



Dear Mr. Dulles:

Stewart Alsop's article, "Kennedy's Magic Formula," is being published in the August 13 issue of The Saturday Evening Post.

For a preview, please turn to page 26 of the attached advance copy.

Sincerely,

John A. Malone
John A. Malone

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Attachment

EXECUTIVE REGISTRY FILE

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